



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Bill Whittle	Station	GFSB
FROM:	Heather Uttley	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/21/12

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	1010 Wisconsin Ave, NW Suite 800 Washington DC, 20007
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Patriot Majority USA
CHAIRPERSON:	Craig Vauga
TREASURER:	
ADDRESS:	1717 Rhode Island Ave NW Suite 660 Washington, DC 20036
PHONE #:	202-365-6888
FAX #:	
OTHER:	

FOR

CANDIDATE:	Issue
OFFICE:	Issue
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: GFSB, Fairfield County, CT	Date: 9/10/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Patriot Majority USA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

This broadcast time will be used by: Patriot Majority USA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Payment made by 1717 Rhode Island Avenue Suite 660 Washington, DC 20036 202-365-0998

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Craig Varagona

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/13/12 _____ 202-338-8766
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6314053 *** UNAPPROVED REV #1 ***

[illegible]

CONTRACT TOTAL	\$1,660.00
TOTAL SPOTS	24

MARKET TOTALS	\$166,000	WFSB 43%	WTNH 30%	WVIT 12%	WTIC 13%	WCTX 0%	WCCT 1%	WHPX 0%
			CABL 1%					

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6314053
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP13/12 10.04
 *** WFSB-TV ***

ADV # _____ ADV. NAME ISS/PATRIOT MAJORITY USA REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD
 3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
 WASHINGTON, DC 20007
 ORDER # _____ CONTRACT # 6314053 CLASS: NATL. LOCAL REGIONAL
 PRDCT PATR MAJR USA !GFSB! EST#1770 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP14/12 SEP22/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 10.04

REP: NEW ORDER
 TTL 1660 @ 24X
 PLS CFM
 THANKS, MIKE FOR HEATHER
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 PATRIOT MAJORITY USA !GFSB!!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$45.00	9/14	9/14	1		FRI	1
			PROGRAM : 6A NEWS									
			CON COM1: 6A NEWS									
2			600A-630A	30		\$45.00	9/17	9/19	3		M-W	3
			PROGRAM : 6A NEWS									
			CON COM1: 6A NEWS									
3			1200N-1230P	30		\$50.00	9/14	9/14	1		FRI	1
			PROGRAM : NOON NEWS									
			CON COM1: NOON NEWS									

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1770

REP HEADLINE# 6314053
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

SEP13/12 10.04
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P	30		\$50.00	9/17	9/19	3		M-W	3
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
5			1230P-130P 12:30-2P	30		\$50.00	9/14	9/14	1		FRI	1
PROGRAM : YOUNG & RESTLESS												
CON COM1: YOUNG & RESTLESS												
6			1230P-130P 12:30-2P	30		\$50.00	9/17	9/19	3		M-W	3
PROGRAM : YOUNG & RESTLESS												
CON COM1: YOUNG & RESTLESS												
7			600P-630P	30		\$90.00	9/14	9/14	1		FRI	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
8			600P-630P	30		\$90.00	9/17	9/19	3		M-W	3
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
9			700P-730P	30		\$90.00	9/14	9/14	1		FRI	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
10			700P-730P	30		\$90.00	9/17	9/19	3		M-W	3
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
11			730P-800P	30		\$90.00	9/14	9/14	1		FRI	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
12			730P-800P	30		\$90.00	9/17	9/19	3		M-W	3
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												

REP HEADLINE# 6314053

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP13/12 10.04

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
SEP/12			\$1,660.00									
CONTRACT TOTAL											\$1,660.00	
TOTAL SPOTS												24

MARKET TOTALS \$166,000

WFSB 43%

WTNH 30%

WVIT 12%

WTIC 13%

WCTX 0%

WCCT 1%

WHPX 0%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI

DEMOS- RA35+*



WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

CONTRACT

Contract / Revision 493497 /		Alt Order # 06314053
Product PATR MAJR USA IGFSBI		
Contract Dates 09/14/12 - 09/22/12		Estimate # 1770
Advertiser Patriot Majority USA		Original Date / Revision 09/13/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	09/14/12	09/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1--				1	\$45.00			
N 2	GFSB	09/17/12	09/19/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$45.00			
N 3	GFSB	09/14/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1--				1	\$50.00			
N 4	GFSB	09/17/12	09/19/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$50.00			
N 5	GFSB	09/14/12	09/14/12	CBS Daytime	1230-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1--				1	\$50.00			
N 6	GFSB	09/17/12	09/19/12	CBS Daytime	1230-3p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$50.00			
N 7	GFSB	09/14/12	09/14/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1--				1	\$90.00			
N 8	GFSB	09/17/12	09/19/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$90.00			
N 9	GFSB	09/14/12	09/14/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1--				1	\$90.00			
N 10	GFSB	09/17/12	09/19/12	7PM-7:30PM	7PM-7:30PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$90.00			
N 11	GFSB	09/14/12	09/14/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision		Alt Order #
493497 /		06314053
Contract Dates	Product	Estimate #
09/14/12 - 09/22/12	PATR MAJR USA IGFS	1770
Advertiser		Original Date / Revision
Patriot Majority USA		09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$90.00			
N 12	GFSB	09/17/12	09/19/12	7:30PM-8PM	7:30PM-8PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$90.00			
Totals											24	\$1,660.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/19/12	24	\$1,660.00	\$1,411.00
Totals	24	\$1,660.00	\$1,411.00

Signature: _____ Date: _____

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